

# SPONSORSHIP COMMITMENT FORM

Thank you for sponsoring the 2025 W. W. Gay Ortega River Run. To secure your sponsorship, please choose one of the following options:

- Scan the QR code below
- Visit our website at [esj.org/orrsponsors](http://esj.org/orrsponsors)
- Complete and return the attached form along with your payment

Checks should be made payable to Episcopal School of Jacksonville and mailed to:

Episcopal School of Jacksonville, St. Mark's Campus  
ATTN: Ortega River Run  
4114 Oxford Avenue  
Jacksonville, FL 32210



Company Name: \_\_\_\_\_

Person of Contact: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Company Mailing Address: \_\_\_\_\_

Sponsorship Level: *(Please check one)*

- GOLD \$5,000**
- SILVER \$3,000**
- BRONZE \$1,500**
- VENDOR \$500 (FOR-PROFIT), VENDOR \$250 (NON-PROFIT)**

If you wish to donate your booth space to an approved non-profit organization, please list the organization:

Name of Organization: \_\_\_\_\_

Person of Contact: \_\_\_\_\_ Phone #/Email: \_\_\_\_\_

Contact Susan Kwartler at [kwartlers@esj.org](mailto:kwartlers@esj.org) or call 904-388-2632 x1226 with questions regarding corporate sponsorship. Email your company's logo to be utilized for promotional materials, as provided per your sponsorship level package, to Caroline Close at [closec@esj.org](mailto:closec@esj.org).



## SPONSORSHIP PACKAGE



SATURDAY,  
**FEBRUARY 8, 2025**







The 46<sup>th</sup> Ortega River Run, held on Saturday, February 10, 2024, was a day of excitement and fun for all. Runners and spectators came to celebrate one of Jacksonville's longest-standing races. Over 1,500 registered runners and numerous friends and sponsors helped the St. Mark's Campus to raise \$86,000 for its financial aid program. The race is operated by 1st Place Sports and continues to be a part of the Jacksonville Grand Prix Running Series.

The 2025 W. W. Gay Ortega River Run will be hosted on the St. Mark's Campus, a safe and beautiful venue along the St. Johns River. The race course will take runners through quiet neighborhoods, shady tree-lined streets, and across two bridges.

### PROFILE OF EPISCOPAL SCHOOL OF JACKSONVILLE

The mission of Episcopal School of Jacksonville is to provide a superior college-preparatory education in an environment marked by high expectation, Christian nurture, and social diversity. Through a balanced program of academics, arts, and athletics, Episcopal's faculty seeks to instill in each student intellectual growth, character development, responsible leadership, and a commitment to community service.

With three campuses located across Northeast Florida and instructional programs for students ranging from age one through grade 12, Episcopal School of Jacksonville is uniquely positioned to serve students and families through every phase of their academic journey. Students benefit from the rigorous curriculum, diverse extracurricular programs, small class sizes, and exceptional faculty; the global community benefits from the contributions and leadership of our graduates.

### FINANCIAL AID PROGRAM DESCRIPTION

An Episcopal education is an investment in a child's future. We realize that education costs are a significant financial commitment. For this reason, the school provides need-based financial aid for qualifying students. Financial aid is an important component in providing this opportunity to families from various socio-economic backgrounds.



#### GOLD SPONSOR - \$5,000

- ✓ 15 complimentary race entries
- Your company's logo on:
  - ✓ Prime booth placement at street fair
  - ✓ A banner above the start line
  - ✓ 1,500+ t-shirts distributed to all registered runners (with priority placement)
  - ✓ Signage at registration and race day
  - ✓ Episcopal School of Jacksonville website (with link to your website)
- Your company's name featured in:
  - ✓ A post on the official W. W. Gay Ortega River Run Facebook and Instagram pages (with over 1,700 followers)
  - ✓ A post on ESJ's social media accounts during the month of February
  - ✓ ESJ Community E-News electronic newsletter (distribution to over 8,000 emails)
  - ✓ The Magazine of Episcopal (distribution to 8,000 households)
  - ✓ Report of Philanthropy (distribution to 2,500+ households)
- ✓ Announcements during the race encouraging runners to stop by your booth
- ✓ 10 X 10 booth to distribute corporate materials on race day
- ✓ Opportunity to include an approved promotional advertisement in the virtual race bags
- ✓ Access to school restrooms available on race day
- ✓ Six complimentary pizza dinners on Friday, February 7, 2025

Digital ads for the virtual race program email must be emailed to [closec@esj.org](mailto:closec@esj.org) by Monday, January 27, 2025

To ensure placement on the Ortega River Run shirts, sponsorship commitments and payments must be received by December 31, 2024

#### SILVER SPONSOR - \$3,000

- ✓ 10 complimentary race entries
- Your company's logo on:
  - ✓ 1,500+ t-shirts distributed to all runners
  - ✓ Signage at registration and race day
  - ✓ Episcopal School of Jacksonville website (with link to your website)
- Your company's name featured in:
  - ✓ A post on the official W. W. Gay Ortega River Run Facebook and Instagram pages (with over 1,700 followers)
  - ✓ A post on ESJ's social media accounts during the month of February
  - ✓ ESJ Community E-News electronic newsletter (distribution to over 8,000 emails)
  - ✓ The Magazine of Episcopal (distribution to 8,000 households)
  - ✓ Report of Philanthropy (distribution to 2,500+ households)
- ✓ Announcements during the race encouraging runners to stop by your booth
- ✓ 10 X 10 booth to distribute corporate materials on race day
- ✓ Opportunity to include an approved promotional advertisement in the virtual race bags
- ✓ Access to school restrooms available on race day
- ✓ Four complimentary pizza dinners on Friday, February 7, 2025

Digital ads for the virtual race program email must be emailed to [closec@esj.org](mailto:closec@esj.org) by Monday, January 27, 2025

To ensure placement on the Ortega River Run shirts, sponsorship commitments and payments must be received by December 31, 2024

#### BRONZE SPONSOR - \$1,500

- ✓ 5 complimentary race entries
- Your company's logo on:
  - ✓ 1,500+ t-shirts distributed to all runners
  - ✓ Signage at registration and race day
  - ✓ Episcopal School of Jacksonville website (with link to your website)
- Your company's name featured in:
  - ✓ A post on the official W. W. Gay Ortega River Run Facebook and Instagram page (with over 1,700 followers)
  - ✓ The Magazine of Episcopal (distribution to over 8,000 households)
- ✓ 10 X 10 booth to distribute corporate materials on race day
- ✓ Opportunity to include an approved promotional advertisement in the virtual race bags
- ✓ Access to school restrooms available on race day

Digital ads for the virtual race program email must be emailed to [closec@esj.org](mailto:closec@esj.org) by Monday, January 27, 2025

To ensure placement on the Ortega River Run shirts, sponsorship commitments and payments must be received by December 31, 2024

#### VENDOR - \$500 (FOR-PROFIT) \$250 (NON-PROFIT)

- ✓ Excellent opportunity to promote a product or service – the street fair event typically draws over 2,000 people
- ✓ 10 X 10 booth to distribute corporate materials on race day
- ✓ Access to school restrooms available on race day



FOR MORE INFORMATION, PLEASE CONTACT

**SUSAN KWARTLER**  
 Director of Development, St. Mark's Campus  
 4114 OXFORD AVENUE, JACKSONVILLE, FL 32210  
 KWARTLERS@ESJ.ORG  
 904.388.2632 X 1226

Booths must be set up by 7 a.m. the day of the event (may be set up the evening before the event, however, Episcopal School of Jacksonville will not be responsible for booth security).

Disclaimer: With the exception of the title sponsorship, industry category exclusivity is not guaranteed with sponsorship.